

in the usual way: Wick rotate p to the Euclidean momentum space, and then dimensionally regularize the logarithmic divergence. Thus,

$$\begin{aligned}
\int \frac{d^4 p}{(2\pi)^4} \frac{i}{[p^2 - \Delta + i0]^2} &= \int \frac{d^4 p_E}{(2\pi)^4} \frac{-1}{[p_E^2 + \Delta]^2} \\
&\rightarrow -\mu^{4-D} \int \frac{d^D p_E}{(2\pi)^D} \frac{1}{[p_E^2 + \Delta]^2} \\
&= -\mu^{4-D} \int \frac{d^D p_E}{(2\pi)^D} \int_0^\infty dt t e^{-t(\Delta + p_E^2)} \\
&= -\int_0^\infty dt t e^{-\Delta t} \times \mu^{4-D} \int \frac{d^D p_E}{(2\pi)^D} e^{-t \times p_E^2} \\
&= -\int_0^\infty dt t e^{-\Delta t} \times \mu^{4-D} (4\pi t)^{-D/2} \\
&= -\frac{(4\pi\mu^2)^\epsilon}{16\pi^2} \times \int_0^\infty dt t^{1-(D/2)=\epsilon-1} e^{-\Delta t} \\
&= -\frac{(4\pi\mu^2)^\epsilon}{16\pi^2} \times \Gamma(\epsilon) \Delta^{-\epsilon} \\
&= -\frac{1}{16\pi^2} \times \left(\frac{1}{\epsilon} - \gamma_E + \log \frac{4\pi\mu^2}{\Delta} + O(\epsilon) \right)
\end{aligned} \tag{37}$$

and consequently

$$\Pi_{1 \text{ loop}}(k^2) = -\frac{8e^2}{16\pi^2} \int_0^1 dx x(1-x) \times \left(\frac{1}{\epsilon} - \gamma_E + \log \frac{4\pi\mu^2}{\Delta(x)} \right). \tag{38}$$

Finally, using

$$\int_0^1 dx x(1-x) = \frac{1}{6} \tag{39}$$

we reduce eq. (38) to

$$\Pi_{1 \text{ loop}}(k^2) = -\frac{e^2}{12\pi^2} \times \left(\frac{1}{\epsilon} - \gamma_E + \log \frac{4\pi\mu^2}{m^2} + I(k^2/m^2) \right) \tag{40}$$

